



# Mission objectives

- Elimination of open defecation
- Eradication of Manual Scavenging
- Modern and Scientific Municipal Solid Waste Management
- To effect behavioral change regarding healthy sanitation practices
- Generate awareness about sanitation and its linkage with public health
- Capacity Augmentation for ULB's
- To create an enabling environment for private sector participation in Capex (capital expenditure) and Opex (operation and maintenance)









# Clean Jammu JAMMU MUNICIPAL CORPORATION

## Do's: -

- · Use paper or cloth bag.
- · Use garbage bins for disposal of waste.
- · Keep city clean & green.
- · Plant a tree at least once in life.
- · Use Sulabh Souchalya
- Follow traffic rules.
- For any complain, Grievance & Redressal Contact:-

### Dont's:-

- · Don't use polythene bags.
- · Let a litter don't spoil the glitter.
- · Don't throw debris/mulba on road sides/lanes.
- · Don't pollute the rivers.
- · Don't encroach on footpaths, lanes & drains.

Together we can and we will attain the goal of SWACHH BHARAT ABHIYAN

Jammu Municipal Corporation Keen To Serve U Better