

**GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE CHIEF EXECUTIVE OFFICER
JAMMU URBAN DEVELOPMENT AGENCY**

DR. B.R. AMBEDKAR CHOWK, OPP. PETROL PUMP, NARWAL ROAD, JAMMU

Subject: Establishment of Help Desk for Enumeration and Socio-Economic Profiling of Urban Poor under Deendayal Jan Aajeevika Yojana-Shehri (DJAY-S) in Jammu City

PUBLIC NOTICE

It is hereby notified for the information of the general public that **Enumeration and Socio-Economic Profiling** of Urban poor households in Jammu City is currently underway under the **Deendayal Jan Aajeevika Yojana-Shehri (DJAY-S)**. The purpose of the survey inter-alia is to identify and register eligible urban poor households to facilitate their access to various Centrally Sponsored Schemes.

All eligible urban poor households shall be enumerated and profiled on the Convergence Portal of the Ministry of Housing and Urban Affairs (MoHUA), Government of India. Dedicated enumeration teams, comprising officials from the Jammu Urban Development Agency (JUDA), Jammu Municipal Corporation (JMC), and Anganwadi Workers are conducting door-to-door visits across all wards of Jammu Municipal Corporation to ensure comprehensive coverage of eligible beneficiaries.

In order to assist and facilitate the general public especially the Urban poor in participating in the ongoing enumeration and profiling survey, a **Help Desk** has been established at the Office of the Chief Executive Officer, Jammu Urban Development Agency (JUDA). All urban poor households having any Enquiry regarding the Enumeration process may contact the Help Desk for any assistance.

The Help Desk can be reached at:


Phone No. 0191-2951289, 8825061185, 9697203858

Email:- helpdeskdjays@gmail.com

Twitter/X- @JKDJAYU



The Help Desk shall remain operational on all working days from 9:00 AM to 5:00 PM.


(Parvaiz Naik), JKAS
Chief Executive Officer,
Jammu Urban Development Agency

No. JUDA/DJAY-S/2025-26/636-42

Date:- 03/09/2025

Copy for information to the: -

1. Commissioner Municipal Corporation Jammu.
2. Mission Director, DAY-NULM, J&K.
3. Site Incharge, Housing & Urban Development Department, Civil Secretariat Jammu/Srinagar with the request to get the notification uploaded on the official website of the (H&UD) Department.
4. Site Incharge, Jammu Municipal Corporation with the request to get the notification uploaded on official website of the Jammu Municipal Corporation.
5. Private Secretary to Commissioner/Secretary to Government, H&UDD for kind information to worthy Commissioner Secretary.
6. All Enumeration Teams.