

JMC and Food Safety Deptt. launch joint drive to check edible products

As per directions of Commissioner, JMC, a joint drive by Jammu Municipal Corporation and Food Safety Department under overall supervision of Asstt. Commissioner, Food Safety Deptt. Mr. Parvesh Kumar, Dr. Sanjogita Soodan, Health Officer and Dr. Sushil Sharma, Municipal Veterinary Officer to check the quality of food and edible products like milk and milk products, sweets, khoya, meat, chicken, fruits and vegetables etc. was conducted in view of the ongoing festive season to ensure safe and hygienic food and other edible products are being served to the consumers. During the drive different establishments dealing with food and edible products were asked to pay special attention towards hygiene while preparing edible items as any kind of negligence with regard to the same shall not be tolerated and violators shall be challaned. During drive various area of Jammu city are covered viz . Panjtirthi, Pacca Danga, Parade, Jewel etc. 30 samples of milk and milk products, sweets and other edible products are lifted for further analysis as per food safety standards and also fine/ penalties to the tune of Rs 55,000/- were imposed on the defaulters for creating unhygienic and insanitary conditions in their shops and establishments.

The Commissioner, JMC appealed to the general public to approach the concerned quarters in case they observe any kind of food adulteration in their respective areas so that the violators can be dealt with strictly and under relevant provisions of law.





1st November 2021

Commissioner, JMC took stock of activities relating to fogging drives.

Today Commissioner, JMC, Avny Lavasa (IAS) took stock of the activities being carried out by Jammu Municipal Corporation and Anti Malaria Wing, Jammu in view of increasing Dengue cases in Jammu and issued strict instructions to all the concerned to cover each ward of JMC in respect of fogging to eradicate the breeding of mosquitoes responsible for spreading Dengue. The drives are being carried out under overall supervision of Dr. Sanjogita Soodan, Health Officer, JMC as per the daily schedule prepared for the purpose.

Commissioner, JMC Ms. Avny Lavasa (IAS) has issued clear cut directions to health wing of JMC to put in place the sufficient number of men and machinery so that every nook and corner of the city can be covered in respect of fogging to avoid the chances of dengue, as cases of Dengue are on the higher sides in Jammu. She further appealed to the general public to avoid accumulation of water in their surroundings and pay attention towards the hygiene in and around their homes etc.

The residents of different wards assured that they shall extend full support to JMC in eradicating the menace of Dengue and appreciated the efforts of JMC and Anti Malaria Wing of Jammu to launch such fogging drives for their safety and security.

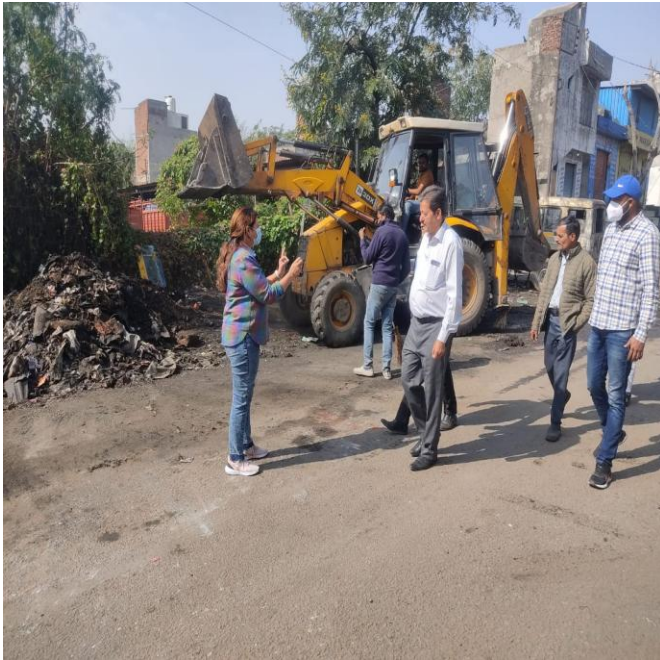


3rd November 2021

Sanitation Drive launched by JMC in Transport Yards.

JMC in its continuous efforts to ensure sanitation in Jammu City, has launched a special sanitation drive as per the directions of Commissioner, Jammu Municipal Corporation in Transport Yards Narwal, Jammu. The sanitation drive was started from Yard No. 6 and covered most of the areas from sanitation point of view. During the drive the Health Officer interacted with shopkeepers and other business establishments and aware them about user charges and added that every business establishments should keep dustbins so that the same can be lifted properly by the JMC. The aim of launching this special sanitation drive is to cover most areas of Transport Nagar and aware the shopkeepers about the importance of SBM. During this a dedicated team comprising of concerned Sanitation Officer, Sanitary Inspector/Sanitary Supervisor and other allied staff was put in place under overall supervision of Health Officer, JMC. The Commissioner, JMC have already directed the sanitation staff for putting their every possible effort for providing proper sanitation to the citizens of entire Jammu City so that no area should be left untouched in respect of sanitation as the sanitation is main mandate of JMC and main focus should be on sanitation.

She further appealed to the shopkeepers of Transport Nagar as well as general public to cooperate with Jammu Municipal Corporation and use identified places for disposal of garbage. She also stressed to avoid use of polythene to the extent possible which is the major cause of blockage of drains and nallahs. She stressed for putting every possible efforts in achieving goal of making city Jammu Clean & Green and aim of Swachh Bharat Mission and added that such type of special drives shall continue in future to cover every nook and corner of the city from sanitation point of view.



5th November 2021

Jammu Smart City Mission, Mayor JMC Chander Mohan chairs City Level Advisory Forum meet

Mayor JMC Chander Mohan chairs City Level Advisory Forum meet

- **Lauds JSCL for timely completion of projects**
- **MP Jugal Kishore assures all possible help to JSCL**
- **39 projects of Rs 671.33 crores completed, 45 projects of Rs 1294.64 under execution: CEO - Jammu Smart City Limited Avny Lavasa, IAS**

Jammu: The Jammu Municipal Corporation (JMC), Mayor, Chander Mohan Gupta on Thursday chaired a City Level Advisory Forum meet under Jammu Smart City Mission and review the status of projects being executed by the Jammu Smart City Limited (JSCL) to transform Jammu into a sustainable and economically vibrant city.

The meeting was attended by Member of Parliament, Jugal Kishore, Deputy Mayor, JMC, Purnima Sharma, Deputy Commissioner, Jammu, Anshul Garg, CEO, JSCL, Avny Lavasa, Senior Superintendent of Police (SSP), Jammu, Chandan Kohli, Additional CEO, JSCL, Hitesh Gupta, Director Projects, Sunil Thusu, Team Leader, PMC Pushpendra Srivastava and President Chamber of Commerce, Jammu, Arun Gupta and officials of several government departments.

Giving a detailed presentation on the works taken up and completed so far, CEO, JSCL, Avny Lavasa said that the focus of Jammu Smart City Limited (JSCL) is to improve the quality of life of people by enabling local development and harnessing technology to create smart outcomes for citizens.

It was told in the meeting that the main components of the Jammu Smart City Project are City Beautification, Solid Waste Management, IT Enabled Infrastructure, Road & Parking Improvement, Disaster & Emergency Management and Civic infrastructure Development.

It was also informed in the meeting that the 39 projects of worth Rs 671.63 crores were completed and 45 projects of worth Rs 1294.64 crores at different stages of execution.



The projects including Vertical Garden, Façade Lighting Illumination of Bahu Fort, Fountains at Rotaries, Multilevel Parking at Bus Stand and Phase-1 of Wayfinding Signages were completed in a stipulated time frame and work on other important projects are going on.

“The work on Jammu Smart City’s flagship project Tawi River Front Development on the lines of Sabarmati River development front is going on war footing. The DPR of the project is under vetting with IIT-Jammy and the tender shall be floated in next week only,” it was informed in the meeting by CEO JSCL.

The other crucial projects, which are under execution are Jammu Smart Parking (IT based Smart Parking), Public Bicycle Sharing - PBS, Cycle Tracks at several locations, Modernization of Narwal Fruit / Vegetable Mandi, Modernization of Old Sabzi Mandi at Parade, Upgradation of Schools into Smart Schools, Intelligent Traffic Management System (ITMS) and Smart Poles at Junctions.

The Advisory Forum members also gave their valuable suggestions for the overall development of Jammu city.

Lauding the officials for timely completion of several projects, JMC, Mayor, Chander Mohan Gupta said these projects will add charm to the beauty of the city of temples.

“These projects will increase the tourist footfall in Jammu as well as improve overall look of the city,” he added.

He added that the completion of projects will also boost tourism as well as the economy of Jammu.

Speaking on the occasion, MP Jugal Kishore said that the Smart Cities Mission is an innovative initiative by the union government and the timely execution of projects will bring Jammu at par with other metro cities.

Directing officials to expedite the pace of ongoing projects, MP Jugal Kishore assured all possible assistance to Jammu Smart City Limited (JSCL).



He also asked the concerned officers to set a timeline for each under execution work and put in extra efforts to complete these in a time-bound manner.

Other officials who were present in the meeting Additional Superintendent of Police, Traffic, Jammu, Divisional Forest Officer (DFO), Jammu, Superintending Engineer (Hyd), Jal Shakti Jammu, Superintending Engineer, PWD (R&B), Jammu, Superintending Engineer, DEED, Jammu Superintending Engineer (Distributions), JPDCL Jammu, Superintending Engineer (Projects), JPDCL and other officials.





11th November 2021



JMC will expedite fogging drives.

To further intensify the fogging drives and as per the directions of Commissioner, JMC, Avny Lavasa (IAS) JMC will further expedite the fogging drives in view of increasing Dengue cases in Jammu to eradicate the breeding of mosquitoes responsible for spreading Dengue. Today the areas were covered viz. Parade, Dogra Hall, Prem Nagar, Bakshi Nagar, Sarwal, New Plot, Rehari, Janipur, Bantalab, Jewel etc. The drives shall be carried out under overall supervision of Dr. Sanjogita Soodan, Health Officer, JMC. As per new daily roaster all the wards shall be covered in respect of fogging drives with the coordination of Anti Malaria Wing of Jammu.

Commissioner, JMC Ms. Avny Lavasa (IAS) has issued directions to health wing of JMC to put in place the sufficient number of men and machinery so that any area may not remain uncovered in respect of fogging. She further appealed to all the inhabitants of Jammu city to avoid accumulation of water in their homes by emptying water coolers, pots and any stored water and keep their surroundings neat and clean.



12th November 2021



JMC undertakes fogging drive in Old city

To further intensify the fogging drives and as per the directions of Commissioner, JMC, Avny Lavasa (IAS) JMC will further expedite the fogging drives in view of increasing Dengue cases in Jammu to eradicate the breeding of mosquitoes responsible for spreading Dengue. Today the areas were covered viz. Parade, Pacca Danga, Panjtirthi, Chowk chabutra, kachi Chawni, Shalamar, Bus Stand, Indira Chowk, Jewel, Dogra Chowk, Gujar Nagar etc. The drives shall be carried out under overall supervision of Dr. Sanjogita Soodan, Health Officer, JMC. As per new daily roaster all the wards shall be covered in respect of fogging drives with the coordination of Anti Malaria Wing of Jammu. The Commissioner stated that such kind of drives shall remain continue in the future to completely eradicate Dengue from the City.

Commissioner, JMC Ms. Avny Lavasa (IAS) has issued directions to health wing of JMC to put in place the sufficient number of men and machinery so that any area may not remain uncovered in respect of fogging. She further appealed to all the inhabitants of Jammu city to avoid accumulation of water in their homes by emptying water coolers, pots and any stored water and keep their surroundings neat and clean.





15th November 2021

“Launch event for deployment of new waste collection vehicles”

Today Jammu Municipal Corporation deployed 38 No. of newly engaged waste collection vehicles (Autos) in various wards for ensuring 100% door to door collection of segregated waste by hosting a flagging off ceremony by Mayor, Jammu Municipal Corporation, Sh. Chander Mohan Gupta in presence of Deputy Mayor, Adv. Purnima Sharma, Commissioner, JMC, Ms. Avny Lavasa (IAS), Chairman, Health & Sanitation Standing Committee, Sh. Narinder Singh and Chairman, Swachh Bharat Abhiyan Standing Committee, Sh. Yapal Sharma.

While speaking on the occasion Mayor put forward his views regarding Solid waste management & how waste segregation at source can help the Jammu city to achieve No. 1 ranking in cleanliness. He further impressed upon the local citizens to follow segregation practices & use two dustbins in their respective homes in order to help Jammu Municipal Corporation to manage waste properly.

The Commissioner, JMC stated during the occasion that for making Jammu an example in sanitation the segregation at source is need of the hour for which JMC is putting every possible effort to achieve its goal and the cooperation of citizens is must for achieving our targets. She further appealed to all residents of the city to come forward and join hands with Jammu Municipal Corporation so that we can jointly work for making our city no. 1 in respect of sanitation scenario.



17th November 2021



“Inspection drive from Ragunath Bazar to Parade Chowk”

Today Commissioner, JMC, Avny Lavasa (IAS) conducted an inspection drive with regard to sanitation alongwith concerned sanitation officers/staff in the areas viz. Raghunath Bazar, City Chowk, Pahari Mohalla, Parade and Pacca Danga etc. During the inspection drive she interacted with different market associations and listened their issues with regard to sanitation. She issued on spot directions to the concerned for maintaining proper sanitation in the areas as number of visitors visited every day in these areas.

During the drive number of shopkeepers were challaned for littering and violating the yellow line rules. Besides, Presidents of different market associations interacted with the Commissioner and apprised her the major issues pertaining to sanitation. The Commissioner assured them that JMC will provide upto mark sanitation facilities in their respective markets/areas but for this they have to join hands with JMC for proper sanitation and upkeep in the above said areas.

Commissioner, JMC further apprised the residents as well as market associations of the above said area about Solid Waste Management. She also took stock of functioning autos deployed for collection of door to door garbage and directed the concerned for proper utilization of autos so that garbage can be collected from every nook and corner. She appealed to all the residents of the city to extend their helping hands to JMC in maintaining proper sanitation.





20th November 2021

Jammu improved in Swachh Survekshan ranking-2021.

Today Mayor, Jammu Municipal Corporation hold a press conference in presence of Commissioner, JMC , Ms. Avny Lavasa (IAS) and Chairmen, Public Health Sanitation Committee, Sh. Narinder Singh, Social Justice Committee, Sh. Kuldeep Singh and Swachh Bharat Abhiyan Committee, Sh. Yash Paul Sharma regarding the recent ranking achieved by JMC in Swachh Survekashan-2021. During the conference various initiatives undertaken by JMC with regard to sanitation aspects in ensuring 100% door to door collection of segregated solid waste, deployment of new waste collections vehicle/autos, IEC campaign and plastic campaign were highlighted.

While addressing, the Mayor apprised that Swachh Survekshan is an annual survey of cleanliness, hygiene and sanitation in cities and towns across India. It was launched as part of the Swachh Bharat Abhiyan, which aimed to make India clean and free of open defecation by 2nd October 2019. The first survey was undertaken in 2016 and covered 73 cities; by 2020 the survey had grown to cover 4242 cities and was said to be the largest cleanliness survey in the world.

The objective of the survey is to encourage large scale citizen participation, ensure sustainability of initiatives taken towards garbage free and open defecation free cities, provide credible outcomes which would be validated by third party certification, institutionalize existing systems through online processes and create awareness amongst all sections of society about the importance of working together towards making towns and cities more habitable and sustainable. Additionally, the survey also intends to foster a spirit of healthy competition amongst towns and cities to improve their service delivery to citizens and move towards creating cleaner cities.



Objectives of Swachh Survekshan Abhiyan

- Encourage large scale citizen participation.
- Ensure sustainability of initiatives taken towards garbage free cities.
- Provide credible outcomes which would be validated by third party certification.
- Ensure sustainability of initiatives taken towards open defecation free cities.
- Institutionalize existing systems through online processes.
- Create awareness amongst all sections of society.
- Importance of working together towards making towns and cities more habitable and sustainable.
- Foster a spirit of healthy competition amongst towns and cities.

ULB Jammu Ranking in Swachh Survekshan

2019 - 329

2020 - 224

2021 - 169

Steps taken by Municipal Corporation to make a rise in yearly Ranking:

- Door to Door awareness in all 75 wards of JMC :
IEC Team along with the Field Staff Members awared the local citizens of jammu city with the concept of Door to Door Segregation, general hegeine practices & 7 Questions of Swachh survekshan 2021 via a base line survey.
- Awareness Programme
Various awareness programs were initiated by IEC Team – JMC covering all the concernes aspects of swachh survekshan 2021 including Nukkad Nataks, Painting & Music Competions, Training of youth and education institutions.
In the month of February only 71 No. of awareness programs were conducted by Jammu Municipal Corporation.

- Citizen feedback

One of the important components of **Swachh Survekshan** 2021 survey was getting citizensr **feedback** on Swachh Survekshan 2021 App, where 7 important questions regarding Swachh survekshan 2021 were asked to local citizens. JMC was successfully gained a total 50000 plus feedback within 3 months.

- MIS

All data related to Swachh Survekshan ranking is uploaded in SBM - U MIS Portal including CT/PT, STP/FSTP, Commercial & Residentail details, Swachh Manch Web Portal on daily basis, swachhata complaint redressals on daily basis etc.

- Hoardings & banners were installed in Prime locations by Jammu Municipal Corporation.

The Commissioner stated that Jammu Municipal Corporation is putting extra efforts in achieving the goal of Swachh Bharat Mission for which special sanitation drives, fogging drives, door to door collection of waste and upgradation of deep drains/nallahs etc. are being undertaken to provide sanitation at door steps and added that drives shall remain continue in future to achieve better ranking in coming Swachh Survekshan for this the cooperation of every citizen of the city is required because it is a joint effort and jointly we can achieve the better ranking.



20th November 2021