

“Plastic Lao Thaila Pao Campaign” under Plastic Waste Management Programme organized by Jammu Municipal Corporation

Jammu Municipal Corporation (JMC), launch the **“Plastic Lao Thaila Pao”** campaign at **Jammu**, was inaugurated by Hon’ble Mayor Jammu Municipal Corporation Sh. Chander Mohan Gupta, Commissioner JMC, Ms. Avny Lavasa (IAS). The campaign was started today with the installation of KIOSK called PLASTIC LAO THAILA PAO at Residency Road, Shaheedhi Chowk, Jammu in which citizens of Jammu city are requested to give 10 plastic bottles or equivalent plastic material & in return they are provided a Jute bag.

The aim of the campaign is to motivate the local citizens & shopkeepers of the city to use a minimal amount of plastic & replace it with Jute/ paper bags. The campaign was launched with IEC partners 'All India Institute of Local Self Government'. This campaign part of ongoing effort to spread awareness on the need for responsible plastic use and its disposal. Reflecting on the larger objective of the “Plastic Lao Thaila Pao campaign”

The Commissioner, Jammu Municipal Corporation stated that “Our objective is to bring about behavioral change needed to responsibly segregate waste at source as a first step for recycling of plastic waste. The initial response has been quite encouraging and we are hopeful that the increasing awareness will eventually bring about effective and scientific management of plastic waste in Jammu city.

The Hon’ble Mayor stated on the occasion that need of the hour is to aware the general masses about the effects of plastic on environment as well as for humans and added that JMC shall impose penalty/fine on the defaulters if found using plastic and impressed upon to put extra efforts to eradicate the menace of plastic.



Among others Councillor, Ward No. 5, Gopal Gupta, Councillor, Ward No. 7 Ritu Choudhary, Health Officer, JMC, Dr. Sanjogita Sudan and President of Market Association were also present on the occasion.



9th August 2021

Commissioner, JMC inspects attendance of SKCs in different wards.

The Commissioner, Jammu Municipal Corporation inspected the attendance of Safaikaramcharies(SKCs) in different wards and issued on spot directions to the Dr. Sanjogita Soodan, Health Officer, JMC for putting every possible effort for providing proper sanitation to the citizens of the Jammu City, as JMC is mandated to provide basic amenities to the citizens of the city and further directed that there should be no lapse in respect of attendance of the SKCs/sanitation staff and added that JMC launches sanitation drives from time to time to achieve the aim of Swachh Bharat Mission and Clean Jammu and Green Jammu.

The Commissioner, JMC also directed the Transport Wing for thorough cleaning/desilting of the Nallahs to avoid over flooding of nallahs during rainy season and also to avoid loss of life and property due to over flooding.

Besides, also visited Ward No. 69 and 70 alongwith Chairman, Public Health & Sanitation Standing Committee (W.No. 70) and Councillor (W.No.69) took stock of sanitation, encroachments made over roads and Nallahs in the above said wards. She issued on spot directions to the Sr. Town Planner, JMC for measurements the spots where encroachments were made so that anti-encroachment drives can be started in the areas by the Enforcement Wing for removal of encroachments so that problems being faced by the residents are resolved.

She further appealed to the people to cooperate with Jammu Municipal Corporation and use identified places for disposal of garbage. She also stressed to avoid use of polythene to the extent possible which is the major cause of blockage of drains and nallahs. She stressed for putting every possible efforts in achieving goal of making city Jammu Clean & Green and aim of Swachh Bharat Mission and also appealed to the general public at large to comply the guidelines/SOPs being issued by the Govt.



10th August 2021



**“RUN FOR CLEANLINESS ” under Swacch Bharat Mission organized by
Jammu Municipal Corporation**

Jammu Municipal Corporation (JMC) organized a run from MA Stadium Jammu which was attended by Hon’ble Mayor Jammu Municipal Corporation Sh. Chander Mohan Gupta, Deputy Mayor, Adv. Purnima Sharma, Divisional Commissioner Jammu, Dr. Raghav Langer, ADGP, Jammu, Sh. Mukesh Singh, Deputy Commissioner Jammu, Anshul Garg- IAS, Commissioner JMC, Ms. Avny Lavasa (IAS), SSP, ammu, Sh. Chandan Kohli, Chairmen of Health and Sanitation and Social Justice, and Swachh Bharat Standing Committees, The main aim was to celebrate 'AZADI KA AMRIT MAHOTSAV' to mark the 75th day of independence under Swacch Bharat Mission.

The motive of the run is to spread a message and motivate the citizens to avoid use of plastic & replace it with Jute/ paper bags. This run was part of ongoing effort by Jammu Municipal Corporation to spread awareness on the No Polythene Use and avoid plastic under the overall celebrations of Azadi Ka amrut Mahostav.

The Commissioner, Jammu Municipal Corporation stated that “Our objective is to bring 100% avoiding of Plastic and replace it Jute bags and other biodegradable products. Jammu Municipal Corporation is putting its best effort to convince public to avoid the plastic products.

The Hon’ble Mayor stated on the occasion that need of the hour is to aware the general masses about the effects of plastic on environment as well as for humans and added that JMC shall impose penalty/fine on the defaulters if found using plastic and impressed upon to put extra efforts to eradicate the menace of plastic.

Among others Councillors Amit Gupta, Gopal Gupta, Dinesh Gupta, Joint Commissioner(A) Sh. Pankaj Gupta-KAS, Joint commissioner (Enforcement) Sh. Hitesh Gupta-KAS, Assistant Commissioner Revenue- Sh. Sudhir bali- KAS, Health Officer JMC-Dr. Sanjogita Sudan and Officers/Official of JMC were present.





12th August 2021

Hoistation of National Flag at JMC on the occassion of 75th Independence Day.

Sh. Chander Mohan Gupta, Hon'ble Mayor and Adv. Purnima sharma Hon'ble Dy Mayor of Jammu Municipal Corporation today hoisted the **National Flag**, the Tri-colour in presence of Ms. Avny Lavasa (IAS), Commissioner, JMC at Jammu Municipal Corporation, Town Hall Complex, Jammu on the occasion of 75th Independence Day.

Among others Chaiman Swacch Bharat Mission standing Committee Sh. Yash paul Sharma, Chairman social Justice standing committee Sh. Kuldeep singh, Sh. Pankaj gupta (KAS), Joint Commissioner (A), Sh. Hitesh Gupta (KAS), Incharge Enforcement, Sh. Sudhir Bali (KAS), Asstt. Commissioner (Rev.), Dr. Sanjogita Soodan, Health Officer, Sh. Rakesh Chander Gupta, Special Asstt. to Commissioner, Sh. Rajeev Abrol, Senior Town Planner, Sh. Rajesh Gupta Chief Khilafwarzi Officer, Chief Transport Officer, Executive Engineers, and other staff from the Corporation were present on the occasion.

During the occasion Commissioner, JMC convey heart-felt greetings to the employees of Jammu Municipal Corporation and appreciated the work of officers/officials as well as SKCs of JMC and stressed upon for fulfillment of their duties and responsibilities with dedication, hard work and sincerity for a bright and prosperous society. She also stressed for providing better services to the general public and she further stated that there is a need to educate the general masses to understand the need of the hour is to maintain our well being by way of keeping our surroundings neat and clean and it is duty of every citizen to pay more attention in respect of clean Jammu and green Jammu.



15th August 2021



JMC carries out demolition drive in Gangyal

A demolition drive was carried out by the Jammu Municipal Corporation (JMC) today during which unauthorized/illegal construction raised illegally in Gangyal over Nallah was demolished by the Enforcement wing of the Corporation led by Chief Enforcement Officer under overall supervision of Joint Commissioner (R&E), Jammu Municipal Corporation. The said illegal construction was a main cause of choking and overflowing of the Nallah at Gangyal during recent monsoon because of which water gets stagnant and enter into the houses of the nearby residents and caused huge loss to the houses and household items. Due to said illegal construction the Nallah was difficult to clean and was creating health hazards to the residents.

The Commissioner, JMC stated that the JMC shall continue such drives to demolish illegal and unauthorized construction raised especially over nallahs within its jurisdiction to stop incidences of overflowing of different nallahs so that loss of lives and properties can be saved.

She urged the residents of Jammu city not to raise any construction in violation of the building permissions. She said no violations in sanctioned building plans will be tolerated and the number of permissions issued in every ward needs to be kept constantly under the watch so that no deviations are allowed at any cost and added that before undertaking any construction prior building permission from Jammu Municipal Corporation should be obtained otherwise JMC is bound to take firm action against defaulters.





16th August 2021

JMC bags ‘Earth Day Municipal Leadership Award’

Jammu Municipal Corporation (JMC) has been conferred ‘Earth Day Network Star Municipal Leadership Award’ by Earth Day Network India.

The award has been conferred on JMC in recognition of its initiative of establishing first-of-its-kind Material Recovery Facility in Jammu for the processing and disposal of single use plastics.

Earth Day Network India is an environmental organization working to help restore earth with initiatives that focus on ways to re-grow green cover, rejuvenate aquifers, restore soil, refresh air, reduce and manage waste, encourage a switch-over to clean and green energies and build environmental stewardship among youth.

The award jury in a statement said that the setting up of Material Recovery Facility at Bandhu Rakh, Jammu is an excellent initiative by JMC for managing single use plastic as well as its disposal.

According to a spokesperson of JMC, the Facility is equipped with multifarious features to make it an economically socio-technical model. He said it not only addresses the Plastic Waste Management in Jammu City but also invokes best practices in terms of resources efficiency, environment compliances, basic amenities, health and safety practices and well-being. “It also acts as a support system for capacity building of the waste system, for waste pickers, waste aggregators and associated recyclers,” he said and added that it also a step ahead in promoting sustainable waste management practices through collection, segregation and further recycling of plastic waste to reduce the impact of plastic waste on the environment and human health.

25th August 2021





Sanitation drive under Swachh Bharat Mission organised by Jammu Municipal Corporation

Under the Chairmanship of Worthy Commissioner JMC, Avny Lavasa (IAS), Honourable Health Officer , Jammu Municipal Corporation Dr. Sanjogita Soodan ji, Assistant Sanitation Officer Sh. Arun Nayar ji, Zonal Area Manager IEC Mr. Ankush Sharma and JMC Sanitation Staff, a Sanitation Drive has been organized by Jammu Municipal Corporation on Monday , August 26, 2021.

A Stretch was taken from Rehari Chungi Ward No. 17 to Christian Grave yard Sarwal.

While leading the mass movement for cleanliness, the Sanitation Staff exhorted locals and shopkeepers to fulfill Mahatma Gandhi's dream of a clean and hygienic India.

The purpose of the drive was to motivate people to maintain general hygiene practices & keeping their surroundings Clean.



26th August 2021



JMC distributed 28 Tricycles in various wards

The Jammu Municipal Corporation has taken initiative for 100% door to door collection of garbage and for ensuring sanitation in those wards where autos/load carriers cannot ply for collection of garbage i.e. where there are narrow lanes and congested areas to ensure the goals of Solid Waste Management. As such, the JMC distributed 28 Tricycles in various wards of JMC under the Chairmanship of Chander Mohan Gupta, Mayor, JMC in presence of Adv. Purnima Sharma, Deputy Mayor, Narinder Singh, Chairman, Public Health & Sanitation, Yash Paul Sharma, Chairman, Swachh Bharat Mission, Kuldeep Singh, Chairman, Social Justice Committee, Dr. Sanjogita Soodan, Health Officer, Chief Transport Officers, Sanitation Officers, Asstt. Sanitation Officers of JMC.

The Mayor stated that tricycles are being introduced for collection of garbage with a view to maintain better sanitation and proper disposal of garbage from each household and transported at proper collection points to avoid littering of the same on roads.

Further, Commissioner, JMC appealed the general public to handover the waste only to designated vehicles and newly introduced tricycles which have been kept exclusively for this purpose. She appealed to the general public to come forward and join hands with Jammu Municipal Corporation so that the aim of Swachh Bharat can be achieved and assured the citizens of the city that no stone shall remain unturned in providing better sanitation facilities to the citizens of the City.





26th August 2021



JMC seize on un-registered septic tank cleaning vehicle.

Today on the directions of Commissioner, JMC, the Chief Transport Officer, Zone-III conducted a tour at Bhagwati Nagar, Jammu and found that one private un-registered septic tank vehicle bearing registration no. JK02A-4145 was de-sludging the faecal sludge in open drain near DRDO Covid Hospital and the said vehicle has been seized by JMC. JMC has issued a public notice that all the private septic tank cleaning vehicles are to be registered with Jammu Municipal Corporation and faecal sludge should not be disposed off in open and if any un-registered septic tank cleaning found plying within the limits of JMC the same shall be seized and penalty as per relevant sections shall be imposed on the defaulters.

The Commissioner, JMC further appealed to all the private septic tank cleaning vehicle owners to register themselves with JMC as no registered private vehicles shall be allowed to ply within the limits of JMC and lead to seizure of un-registered vehicles.



28th August 2021

Jammu city to get ‘smart’ makeover

Jammu Municipal Corporation (JMC) has signed a Memorandum of Understanding (MoU) with Shri Mata Vaishno Devi University (SMVDU) to serve as a foundation for developing highly informed quality landscape projects across Jammu city.

The MoU was signed by Avny Lavasa in her capacity as Commissioner, JMC & CEO Jammu Smart City and Nagendra Singh Jamwal, Registrar, SMVDU.

The areas of collaboration outlined in the five-year agreement cover the landscape planning and design works, essentially envisioned at transforming Jammu city as Smart City under the flagship Smart City Mission of the Government of India.

As per the MoU, the highly experienced faculty of School of Architecture & Landscape Design, SMVDU, shall provide services with respect to site appraisal and suitability, site planning, landform and grading, surface drainage design and water management, irrigation design, open space design - hard and soft areas, planting design, landscape structures and features, garden furniture design, illumination design, graphic design and signage, tendering services, periodic inspection and evaluation works.

On the other hand, JMC shall provide, inter-alia, detailed requirements of the project; property lease/ ownership documents, where applicable; site plan to a suitable scale, showing boundaries, contours at suitable intervals, existing physical features including any existing roads, paths, trees, existing structures, existing service and utility lines and such lines to which the proposed service can be connected.

“JMC is obliged to give effect to the professional advice of the University,” the MoU reads.



Speaking on the occasion Prof Ravindra Kumar Sinha, Vice Chancellor, SMVDU said that the professionals and technical experts of SMVDU are being encouraged to engage in institutionalized consultancy with different government departments in UT of Jammu and Kashmir. “Besides Architectural Landscaping and Design, we are collaborating for projects pertaining to Civil works, Heritage conservation, Energy conservation, public health, and establishment of industrial biotechnology parks,” he said.

“JMC has embarked upon development of public spaces of Jammu City under Smart City Mission, by way of beautification, and improved aesthetic looks while keeping up with the unique identity of the city,” said Avny Lavasa, after signing the MoU. She said this initiative would go a long way in well guided, quality, and timely execution of the projects by leveraging the expertise and domain knowledge of SMVDU.

Head, Department, School of Architecture & Landscape Design, SMVDU said that SMVDU shall be assisting JMC in execution of Commercial and Mixed-Use Space project. “Some of the spots in residential, commercial and open areas have been identified and proposed for development across Jammu,” he said.

Pertinent to mention here that a wide range of projects for area-based landscape improvement of Jammu city are being executed under the Smart City Plan (SCP) approved by the Ministry of Housing and Urban Affairs (MoHUA), Govt of India. **(ENDS)**

28th August 2021

